



Spring Thing

at the four corners

SUNDAY, MAY 19th
1 PM – 5 PM

Sponsored by:
Village of Brightwaters &
The Brightwaters Business Association

SPONSOR / VENDOR APPLICATION (DUE BY: 5/1)

☐ **CROWN JEWEL EVENT SPONSOR \$250 & UP** fee includes name/business on all advertisement, Social Media promotion, banner for your business provided by you and showcased at the event. As a crown jewel sponsor you do not need to attend the event but if desired can have a prime curbside spot reserved.

☐ **SPECIAL EVENT SPONSOR \$200** fee includes name/business on all advertisement, plus prime curbside spot reserved for the event.

☐ **VILLAGE STOREFRONT VENDOR \$50** fee reserves a sidewalk space in front of your store. Must supply own tables, chairs and pop up exhibition tent if needed.

☐ **GUEST&RESIDENT VENDOR \$50** fee reserves a curbside spot at the “Spring Thing”

- Suggest Guest/Resident Vendors provide a FREE children’s activity, or complimentary FUN service, or FREE giveaways, or FREE chances, or entertainment for the attendees.
- No outside Food/Beverage service can be sold or given out by Guest/Resident Vendors. Food/Beverage sales ONLY permitted by local village businesses of the Brightwaters Business Association.
- Guest/Resident Vendor Fee waived for Non-profit organizations (ie, Scouts)

NAME OF VENDOR/SPONSOR _____

MAIL FORM & CHECK PAYABLE TO:

VILLAGE OF BRIGHTWATERS

40 SENECA DR., BRIGHTWATERS, NY 11718

(NOTE IN MEMO: “Spring Thing”)

ADDRESS

AMOUNT PAID \$ _____	CHECK # _____
	CASH _____

Dear Sponsor/Vendor,

Please join us on Sunday May 19th for the “Spring Thing” at the four corners in Brightwaters. As a local business owner this gives you a great opportunity to meet with residents and promote your business.

Businesses with a storefront will set up in front of their establishments while Guest Vendors will be assigned a location. The cost of running the event is between \$5,000 -\$6,000. This includes printed and online advertising, DJ, 20 sharing tables/chairs, the Village DPW workers, code officers and many other miscellaneous expenses. The goal of the event sponsor fees and vendor fees is to help cover the cost of the event. Any remaining funds will go towards downtown beautification. Any downtown storefront that does not want to participate will have a Guest Vendor assigned to their spot.

If you have any questions, please contact the Village Office at #631-665-1280 ext 4 or email mayor@villageofbrightwaters.com

Thank you for your continued support and we look forward to another terrific Block Party.

Sincerely,

Mayor John Valdin &
Brightwaters Business Association